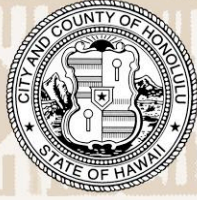


NEWS ADVISORY



Office of the Mayor

CITY AND COUNTY OF HONOLULU

June 22, 2009

MEDIA ADVISORY:

MAYOR HANNEMANN MEETS WITH PHILANTHROPIST AND FILMMAKER CHARLES ANNENBERG WEINGARTEN OF EXPLORE

- WHAT:** Honolulu Mayor Mufi Hannemann will meet with Charles Annenberg Weingarten, a trustee of the highly regarded Annenberg Foundation and founder of **explore**, its philanthropic multimedia initiative.
- WHEN:** Friday, June 26, at 10:00 a.m. at the Mayor's Hale's office located at 530 South King Street.
- WHO:** Charles Annenberg Weingarten is a Vice President and Director of the Annenberg Foundation. Mr. Weingarten has written and directed several films as part of his philanthropic initiative, **explore**. "*Guardians of the Sea™*," his documentary film about Oahu's North Shore lifeguards, won the "Audience Participation Award" at the Maui Film Festival 2008.
- WHY:** Mayor Hannemann will thank Mr. Weingarten for his support of the community in Hawaii. As part of the mission of Explore, Mr. Weingarten directed a \$250,000 grant to the Hawaiian Lifeguard Association, the non-profit group that supports professional lifeguards in the state. The grant will enable the purchase a lifeguard tower and two jet skis. It will support the Junior Lifeguard program, a beach camera surveillance system and help complete the Hawaii beach safety website.

About: explore

explore™ is a multimedia organization that champions the selfless acts of others, documenting leaders around the world who have devoted their lives to extraordinary causes. Both educational and inspirational, **explore** films cover topics from animal rights, health and human services, and poverty to the environment, education, and spirituality. **explore.org** is a community destination where people share, dialogue, and experience films and photography to bring cultural context to philanthropy. In addition, organizations featured in **explore** films have received over \$15 million in funding from **explore** in the form of Annenberg Foundation grants. Never stop learning™. Come **explore**.

About: The Annenberg Foundation

The Annenberg Foundation is a private family foundation that provides funding and support to nonprofit organizations in the United States and globally. Since 1989, it has generously funded programs in education and youth development; arts, culture and humanities; civic and community life; health and human services; and animal services and the environment. In addition, the Foundation and its Trustees are directly involved in the community with several projects that expand and complement its grant support to nonprofits. Among them are innovative nonprofit capacity building initiatives, the Annenberg Space for Photography, Explore, and the Metabolic Studio. The Annenberg Foundation exists to advance the public well-being through improved communication. As the principal means of achieving this goal, the Foundation encourages the development of more effective ways to share ideas and knowledge.

-30-

Contact:

Bill Brennan, 768-6928